

NEWSLETTER – January 2009

Welcome to the Business Forum's regular Newsletter, covering our first meeting of 2009, and including all usual areas of interest to members.

Next Meeting

Our next meeting will be held on Thursday 12th February 2009 at the County Offices Sports Club, Plas Newton Lane, Upton, Chester, starting 6.30pm for 7.00pm, with usual bar & buffet.

The Meeting is a 'MEMBERS ONLY EVENING' which will include 5-Minute Presentations from our Members: the theme being 'Who are Our Members & What do they do?'

The Programme

**GUEST SPEAKER THIS EVENING IS: AMANDA DANIELS FROM KOOGAR:
"BRANDING" 'THE IMPORTANCE OF BRANDING TO DRIVE YOUR BUSINESS
FORWARD'**

Followed by

IDA MOOS – BIRKENHEAD CHIROPRACTIC CLINIC
"I can get you out of pain and into living.....naturally"

GARY SPINKS – CORNEA CONSULTING
"Creative thinking to help your business thrive and survive".

SARAH REAY – MARKETING ELEMENT
"Marketing through a recession"

MARK IRELAND-JONES – WIRRAL PHOTO
"Getting the most out of your website and what should I do about Google"?

COLIN BROWN – CHESHIRE CRIMESTOPPERS
"Join the fight against business crime"

DEREK PENGELLY – DAVID SUMMERS & CO
"Changing Lives.....One card at a time"

MARIE-CLAIRE CARLYLE – THE MIRACLE COACH
"Secrets to Sales Success!" business & life Coach

ROB WILSON – WILSON SAFETY SERVICES
Domestic Energy Assessor "AssessingEnergy4U"

ELAINE ALEXANDER – Phase 4 Associates Ltd
"Refresh & revive your business using cost effective support"

MARGARET CRONIN – DAC CHILDCARE TRAINING
"The Best Figure for You"

As you can see there is a full programme for this meeting. If you are not on this list, you can always agree to speak later in the year, as we have some available Members' Showcase slots available. Contact Les George at chair@cepnforum.org.uk

Members Meeting 8th January 2009

Our meeting was very well attended by 35 members, friends and visitors.

Following our usual 15-seconds of fame slot, Olivia Stefaninio (author of 'Be your own Guru') engaged the whole meeting in fascinating discussion, and exercise(!) on the health, wealth and success of 'your' particular business, and how the business itself reflects the owners and managers of it.

We also conducted our usual raffle, with deserving winners!! See website for details. Another excellent reason to be a Forum member.

Website News

Did you know that the Forum operates a website where your membership and business will be advertised? We can also set up a link to your own website.

Read this Newsletter on the Forum's website, where we continue to get over 2000 visits every month; a figure growing month on month. Increase the chances of a visit to your own websites by ensuring all the details on the Forum site are correct; and we can link to yours too...!!

Why not log on, visit the site and find details of our strong membership by reading about your fellow members? Is your entry up to date? Do we need to change any member details? Let us know by emailing Mark Ireland-Jones at mark@wirralphoto.com

Members

Our member numbers remain at a steady 63 following on from last month's meetings.

The Committee is actively promoting the Forum on behalf of the membership, but if you know of any Start-up Businesses or existing SMEs you think will benefit from membership, please don't hesitate to tell them about us, or bring them along to our next meeting!

Member News

Have 200 words about your business published here on our Newsletter. If you have any special offers or events you are planning in the near future, you could publicise them here too.

Please send your 200 words to keith@ehrservices.fsnet.co.uk

Attendance at our monthly meetings

All members receive a copy of this Newsletter now by email. Members are also now sent a reminder email about the meetings approximately one week beforehand. If possible, we would like members to confirm their attendance, or to indicate that they are unable to attend, so that we can cater for correct numbers.

You can help us by emailing the Forum Chair, **Lesley George**, at chair@cepnforum.org.uk. Thank you.

..... and finally,

don't forget our next meeting on **12th February**. **All current members (including loved-ones?) welcome – come and meet the Committee and fellow members.**