

## NEWSLETTER – June 2007

Welcome to the Business Forum's regular Newsletter, covering our successful June 2007 meeting, and including all usual areas of interest to members.

### **Next Meeting**

Our next meeting will be held on Thursday 12<sup>th</sup> July 2007 at the County Offices Sports Club, Plas Newton Lane, Upton, Chester, starting 6.30pm for 7.00pm, with usual bar & buffet.

### **Speakers**

**Eilidh Milnes (EJEM)**

**“..a fun session on self-esteem, & how it affects your business”**

**AND**

**Keith Schorah (SynGro)**

**“Can you really get higher profits from satisfied customers?”**

### **Members Meeting 14<sup>th</sup> June 2007**

At our June meeting, **Marie-Claire Carlyle** gave a fascinating Members Showcase on how to attract clients using **FENG SHUI**. She explained how to generate more positive energy by de-cluttering – your life, your home and your office - and by the removal of all negative energy, you can create more positive energy for yourself, which can translate into success and financial reward.

**Julia McGuinness (Creative Connections)** then gave us all pause for thought by showing the members how to play to their strengths, by using Myers-Briggs profiling to understand your own personality characteristics.

We also conducted our usual raffle, with deserving winners!! Another excellent reason to be a Forum member.

As you can see there is always a full programme for our meeting. If you would like to feature in any meeting, you can always agree to speak at one of our Members' Showcase slots. Alternatively, if there is a topic you would like to have

covered at a meeting, please let us know. Contact Les George at [chair@cepnforum.org.uk](mailto:chair@cepnforum.org.uk)

## Strategic Partnership Update

A meeting of the Partnership took place recently. Look out for a report in our next Newsletter.

## The Malcolm Crossland Award

This year's award has been made recently to Ruth Kilner, a third-year student at the University of Chester. Ruth was selected by her tutors at the University for her high standard of Journalistic achievement throughout her studies.

Keith Ward and Lesley George were invited to the Valedictory Service at the University, held on Friday 8<sup>th</sup> June 2007, at which the award was made to Ruth.

Photographs will be posted to our website shortly.

## Website News

Did you know that the Forum operates a website where your membership and business will be advertised? **We can also set up a link to your own website. For more details, contact Mark Ireland-Jones.**

Read this Newsletter on the Forum's website, where we had 2346 visits in the 4 weeks of June. That's 3 more than in the 5 weeks of May!!! You've got to be in it to win anything from it!!

Why not log on, visit the site and find details of our strong membership by reading about your fellow members? Is your entry up to date? Do we need to change any member details?

**NOTE: We need to update mobile phone details. Please check yours as listed on the site, and advise Mark of the numbers, or of any changes to the numbers listed since you joined the Forum. Thank you.**

Let us know by emailing Mark Ireland-Jones at [mark@wirralphoto.com](mailto:mark@wirralphoto.com)

## Members

With new members joining us on a regular basis, and with old friends deciding to move on to new opportunities, our member numbers have reduced slightly this month to 62.

Don't forget to ensure that you pay your £60 subscriptions on time, or your company and contact details may be taken off the website. Please get in touch with Andrew Bagnall

The Committee is actively promoting the Forum on behalf of the membership, but if you know of any Start-up Businesses or existing SMEs you think will benefit from membership, please don't hesitate to tell them about us, or bring them along to our next meeting!

## Member News

**\*\*\*CALLING ALL FORUM MEMBERS\*\*\***

Would you like the chance to join our Members Showcase for 2008? We need presentations of between 5 -10 minutes. You can let all members know all about you and your business, including interesting facts or offers for other members.

Please contact Les George on 01244 512117, or at [lesley.george@chester.ac.uk](mailto:lesley.george@chester.ac.uk) or at [chair@cepforum.org.uk](mailto:chair@cepforum.org.uk)

In addition, you can also have 200 words about your business published here on our Newsletter. If you have any special offers or events you are planning in the near future, you could publicise them here too.

Please send your 200 words to [keith@ehrservices.fsnet.co.uk](mailto:keith@ehrservices.fsnet.co.uk)

## Attendance at our monthly meetings

All members receive a copy of this Newsletter. **This month's Newsletter will be the last to also be posted out by 'snail mail', as all members are now contactable by email.** Members are also now sent an electronic reminder about the meetings approximately one week beforehand. If possible, we would like members to confirm their attendance, or to indicate that they are unable to attend, so that we can cater for correct numbers.

You can help us by emailing the Forum Chair, **Lesley George**, at [chair@cepnforum.org.uk](mailto:chair@cepnforum.org.uk). Thank you.

..... and finally,

don't forget our next meeting on **12<sup>th</sup> July**. All current members and guests welcome – come and meet the Committee and fellow members, and take part in important networking for your business.